



More than 780,000 rooms.
More than 4,900 properties.
104 countries.
14 hotel brands.

HILTON HONORS BY THE NUMBERS



60M+

Total members worldwide



9M+

New Hilton Honors members worldwide in 2016



55%

Of Hilton guests in an average night are Hilton Honors members



113M

Nights stayed by members in 2016



7M

Award nights redeemed in 2016



95%

Of members book directly through Hilton channels



8.4M

Downloads of the Hilton Honors app



19M

Digital check-ins via the Hilton Honors app to date



00:08

The Hilton Honors app is downloaded every 8 seconds

WHY OUR MEMBERS LOVE US

IMMEDIATE REWARDS JUST FOR JOINING AND BOOKING DIRECTLY



Lowest Price



Free Wi-Fi



Points Towards Free Nights



Choose Your Room & Digital Key

RICH WORLDWIDE PROMOTIONS AVAILABLE AT MORE THAN 4,900 HOTELS

CAME IN 1ST IN CUSTOMER SATISFACTION INDEX FROM J.D. POWER 2015 AND 2016

ONCE-IN-A-LIFETIME EXPERIENCES

LIVE NATION



McLAREN HONDA

NEW BENEFITS COMING SOON

Points & Money

Members will be able to use new Points slider to choose nearly any combination of Points and money – from all Points for free nights to all cash and everything in between.

Amazon Shop with Points

Members will soon be able to use their Hilton Honors Points to purchase just about anything when shopping on Amazon.com.

Points Pooling

Members will be able to combine their Hilton Honors Points with up to 10 other members for a stay – perfect when traveling for group events like family reunions or bachelorette parties.

Diamond Benefit

Eligible Diamond members can keep their status for a year when life puts travel plans on pause.